



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 5327990

Schedule Dates 07/12/22-07/18/22
Advertiser Web3 Forward PAC (145316)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1648/1664/11645 (1726328)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Welsh, Kathryn
Phone/Fax /
CPE 1648/1664/Est 11964
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 11964

Date Entered 07/11/22
Last Modified 07/11/22
Entered By Barbara Monares
CO-OP No
External # 11825397
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,400.00
Net Total \$13,600.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	15	\$16,000.00
Grand Total:	15	\$16,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,500.00	\$6,000.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.